



## **TARC 2015**

### TRENDS IN ACCOUNTING RESEARCH CONFERENCE

with International PhD Colloquium and Workshop 7-9<sup>th</sup> October 2015, Lodz, Poland

## PhD INTERANTIONAL COLLOQUIUM AND WORKSHOP

Wednesday, 7 <sup>th</sup> October 2015	
11.15 – 11.45	Registration

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Floor: 3	(University of Lodz, Faculty of Management, 22/26 Matejki St.)
<b>11.15 – 11.45</b> <i>Floor: 3</i>	Welcome coffee
<b>11.45 – 12:00</b> Auditorium: A3 Floor: 3	PhD International Colloquium and Workshop opening
12.00 - 13.45	PHD INTERNATIONAL COLLOQUIUM
Auditorium: A3 Floor: 3	CHAIR: TOMASZ WNUK-PEL, University of Lodz, Poland
	PhD Presentations
	(15 min presentation, 10 min reviewer's advice, 10 min audience's advice)
	<b>PRESENTER 1: Walid Esmatyar,</b> University of Applied Sciences Kiel, Germany
	<b>REVIEWER: Jari Paranko</b> , Tampere University of Technology, Finland <b>PhD CONCEPT:</b>
	DISTINCTION BETWEEN MANAGERIAL OPTIMISM AND OPPORTUNISM
PRESENTER 2: Żaneta Pietrzak, University of Lodz, Poland REVIEWER: Siridech Kumsuprom, Dhurakij Pundit University, Thailand PhD CONCEPT:	
	DETERMINANTS AND EVALUATION OF OPERATIONAL BUDGETING SUCCESS IN POLISH COMPANIES
	PRESENTER 3: Nina Vogel, EBS Business School, Germany REVIEWER: Jan-Hendrik Meier, University of Applied Sciences Kiel, Germany PhD CONCEPT:
	THE INFLUCENCE OF EUROPEAN LAW ON DIRECT TAXATION APART FROM THE FUNDAMENTAL FREEDOMS
13.45 – 13.50	Picture Taking
13.50 – 14.30	
Room: 115	Lunch
Floor: 1	







**Accounting Department** 

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<b>14.30 – 15.00</b> <i>Floor: 1</i>	Coffee break
15.00 – 16.30	KEYNOTE SPEAKER - Jan Alpenberg, Linnaeus University, Vaxjo, Sweden
Room: 109	
Floor: 1	PhD Workshop:
	QUALITATIVE RESEARCH IN ACCOUNTING
16.30 - 17.00	Coffee break
Floor: 1	Соптее ргеак
17.00 – 18.30	KEYNOTE SPEAKER - Jan Alpenberg, Linnaeus University, Vaxjo, Sweden
Room: 109	
Floor: 1	PhD Workshop:
	AN EXAMPLE OF QUALITATIVE RESARCH IN ACCONTING
18.30 - 20.00	
Room: 115	Dinner
Floor: 1	





